



Journal of Inequalities in Pure and  
Applied Mathematics

<http://jipam.vu.edu.au/>

Volume 7, Issue 5, Article 160, 2006

**COEFFICIENT INEQUALITIES FOR CLASSES OF UNIFORMLY STARLIKE AND CONVEX FUNCTIONS**

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*Received 28 September, 2006; accepted 06 November, 2006*

*Communicated by N.E. Cho*

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**ABSTRACT.** In view of classes of uniformly starlike and convex functions in the open unit disc  $\mathbb{U}$  which was considered by S. Shams, S.R. Kulkarni and J.M. Jahangiri, some coefficient inequalities for functions are discussed.

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*Key words and phrases:* Uniformly starlike, Uniformly convex.

2000 *Mathematics Subject Classification.* Primary 30C45.

## 1. INTRODUCTION

Let  $\mathcal{A}$  be the class of functions  $f(z)$  of the form

$$(1.1) \quad f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

which are analytic in the open unit disc  $\mathbb{U} = \{z \in \mathbb{C} \mid |z| < 1\}$ .

Let  $\mathcal{S}^*(\beta)$  denote the subclass of  $\mathcal{A}$  consisting of functions  $f(z)$  which satisfy

$$(1.2) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \beta \quad (z \in \mathbb{U})$$

for some  $\beta$  ( $0 \leq \beta < 1$ ). A function  $f(z) \in \mathcal{S}^*(\beta)$  is said to be starlike of order  $\beta$  in  $\mathbb{U}$ . Also let  $\mathcal{K}(\beta)$  be the subclass of  $\mathcal{A}$  consisting of all functions  $f(z)$  which satisfy

$$(1.3) \quad \operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \beta \quad (z \in \mathbb{U})$$

for some  $\beta$  ( $0 \leq \beta < 1$ ). A function  $f(z)$  in  $\mathcal{K}(\beta)$  is said to be convex of order  $\beta$  in  $\mathbb{U}$ . In view of the class  $\mathcal{S}^*(\beta)$ , Shams, Kulkarni and Jahangiri [3] have introduced the subclass  $\mathcal{SD}(\alpha, \beta)$  of  $\mathcal{A}$  consisting of functions  $f(z)$  satisfying

$$(1.4) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha \left| \frac{zf'(z)}{f(z)} - 1 \right| + \beta \quad (z \in \mathbb{U})$$

for some  $\alpha \geq 0$  and  $\beta$  ( $0 \leq \beta < 1$ ). We also denote by  $\mathcal{KD}(\alpha, \beta)$  the subclass of  $\mathcal{A}$  consisting of all functions  $f(z)$  which satisfy

$$(1.5) \quad \operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha \left| \frac{zf''(z)}{f'(z)} \right| + \beta \quad (z \in \mathbb{U})$$

for some  $\alpha \geq 0$  and  $\beta$  ( $0 \leq \beta < 1$ ). Then we note that  $f(z) \in \mathcal{KD}(\alpha, \beta)$  if and only if  $zf'(z) \in \mathcal{SD}(\alpha, \beta)$ . For such classes  $\mathcal{SD}(\alpha, \beta)$  and  $\mathcal{KD}(\alpha, \beta)$ , Shams, Kulkarni and Jahangiri [3] have shown some sufficient conditions for  $f(z)$  to be in the classes  $\mathcal{SD}(\alpha, \beta)$  or  $\mathcal{KD}(\alpha, \beta)$ .

## 2. COEFFICIENT INEQUALITIES

Our first result is contained in

**Theorem 2.1.** *If  $f(z) \in \mathcal{SD}(\alpha, \beta)$  with  $0 \leq \alpha \leq \beta$  or  $\alpha > \frac{1+\beta}{2}$  then  $f(z) \in \mathcal{S}^*(\frac{\beta-\alpha}{1-\alpha})$ .*

*Proof.* Since  $\operatorname{Re}(w) \leq |w|$  for any complex number  $w$ ,  $f(z) \in \mathcal{SD}(\alpha, \beta)$  implies that

$$(2.1) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha \operatorname{Re} \left( \frac{zf'(z)}{f(z)} - 1 \right) + \beta,$$

or that

$$(2.2) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \frac{\beta-\alpha}{1-\alpha} \quad (z \in \mathbb{U}).$$

If  $0 \leq \alpha \leq \beta$ , then we have that

$$0 \leq \frac{\beta-\alpha}{1-\alpha} < 1,$$

and if  $\alpha > \frac{1+\beta}{2}$ , then we have

$$-1 < \frac{\alpha-\beta}{\alpha-1} \leq 0.$$

□

**Corollary 2.2.** *If  $f(z) \in \mathcal{KD}(\alpha, \beta)$  with  $0 \leq \alpha \leq \beta$  or  $\alpha > \frac{1+\beta}{2}$ , then  $f(z) \in \mathcal{K}(\frac{\beta-\alpha}{1-\alpha})$ .*

Next we derive

**Theorem 2.3.** *If  $f(z) \in \mathcal{SD}(\alpha, \beta)$ , then*

$$(2.3) \quad |a_2| \leq \frac{2(1-\beta)}{|1-\alpha|}$$

and

$$(2.4) \quad |a_n| \leqq \frac{2(1-\beta)}{(n-1)|1-\alpha|} \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \quad (n \geqq 3).$$

*Proof.* Note that, for  $f(z) \in \mathcal{SD}(\alpha, \beta)$ ,

$$\operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \frac{\beta - \alpha}{1 - \alpha} \quad (z \in \mathbb{U}).$$

If we define the function  $p(z)$  by

$$(2.5) \quad p(z) = \frac{(1-\alpha)\frac{zf'(z)}{f(z)} - (\beta - \alpha)}{1 - \beta} \quad (z \in \mathbb{U}),$$

then  $p(z)$  is analytic in  $\mathbb{U}$  with  $p(0) = 1$  and  $\operatorname{Re}(p(z)) > 0$  ( $z \in \mathbb{U}$ ). Letting  $p(z) = 1 + p_1 z + p_2 z^2 + \dots$ , we have

$$(2.6) \quad zf'(z) = f(z) \left( 1 + \frac{1-\beta}{1-\alpha} \sum_{n=1}^{\infty} p_n z^n \right).$$

Therefore, (2.6) implies that

$$(2.7) \quad (n-1)a_n = \frac{1-\beta}{1-\alpha} (p_{n-1} + a_2 p_{n-2} + \dots + a_{n-1} p_1).$$

Applying the coefficient estimates such that  $|p_n| \leqq 2$  ( $n \geqq 1$ ) (see [1]) for Carathéodory functions, we obtain that

$$(2.8) \quad |a_n| \leqq \frac{2(1-\beta)}{(n-1)|1-\alpha|} (1 + |a_2| + |a_3| + \dots + |a_{n-1}|).$$

Therefore, for  $n = 2$ ,

$$|a_2| \leqq \frac{2(1-\beta)}{|1-\alpha|},$$

which proves (2.3), and, for  $n = 3$ ,

$$|a_3| \leqq \frac{2(1-\beta)}{2|1-\alpha|} \left( 1 + \frac{2(1-\beta)}{|1-\alpha|} \right).$$

Thus, (2.4) holds true for  $n = 3$ .

Supposing that (2.4) is true for  $n = 3, 4, 5, \dots, k$ , we see that

$$\begin{aligned} |a_{k+1}| &\leqq \frac{2(1-\beta)}{k|1-\alpha|} \left\{ 1 + \frac{2(1-\beta)}{|1-\alpha|} + \frac{2(1-\beta)}{2|1-\alpha|} \left( 1 + \frac{2(1-\beta)}{|1-\alpha|} \right) \right. \\ &\quad \left. + \dots + \frac{2(1-\beta)}{(k-1)|1-\alpha|} \prod_{j=1}^{k-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right\} \\ &= \frac{2(1-\beta)}{k|1-\alpha|} \prod_{j=1}^{k-1} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right). \end{aligned}$$

Consequently, using mathematical induction, we have proved that (2.4) holds true for any  $n \geqq 3$ .  $\square$

**Remark 2.4.** If we take  $\alpha = 0$  in Theorem 2.3, then we have

$$|a_n| \leq \frac{\prod_{j=2}^n (j - 2\beta)}{(n-1)!} \quad (n \geq 2)$$

which was given by Robertson [2].

Since  $f(z) \in \mathcal{KD}(\alpha, \beta)$  if and only if  $zf'(z) \in \mathcal{SD}(\alpha, \beta)$ , we have

**Corollary 2.5.** If  $f(z) \in \mathcal{KD}(\alpha, \beta)$ , then

$$(2.9) \quad |a_2| \leq \frac{1-\beta}{|1-\alpha|}$$

and

$$(2.10) \quad |a_n| \leq \frac{2(1-\beta)}{n(n-1)|1-\alpha|} \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \quad (n \geq 3).$$

**Remark 2.6.** Letting  $\alpha = 0$  in Corollary 2.5, we see that

$$|a_n| \leq \frac{\prod_{j=2}^n (j - 2\beta)}{n!} \quad (n \geq 2),$$

given by Robertson [2].

Further applying Theorem 2.3 we derive:

**Theorem 2.7.** If  $f(z) \in \mathcal{SD}(\alpha, \beta)$ , then

$$\begin{aligned} & \max \left\{ 0, |z| - \frac{2(1-\beta)}{|1-\alpha|} |z|^2 - \sum_{n=3}^{\infty} \frac{2(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^n \right\} \\ & \leq |f(z)| \leq |z| + \frac{2(1-\beta)}{|1-\alpha|} |z|^2 + \sum_{n=3}^{\infty} \frac{2(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^n \end{aligned}$$

and

$$\begin{aligned} & \max \left\{ 0, 1 - \frac{4(1-\beta)}{|1-\alpha|} |z| - \sum_{n=3}^{\infty} \frac{2n(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^{n-1} \right\} \\ & \leq |f'(z)| \leq 1 + \frac{4(1-\beta)}{|1-\alpha|} |z| + \sum_{n=3}^{\infty} \frac{2n(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^{n-1}. \end{aligned}$$

**Corollary 2.8.** If  $f(z) \in \mathcal{KD}(\alpha, \beta)$ , then

$$\begin{aligned} & \max \left\{ 0, |z| - \frac{1-\beta}{|1-\alpha|} |z|^2 - \sum_{n=3}^{\infty} \frac{2(1-\beta)}{n(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^n \right\} \\ & \leq |f(z)| \leq |z| + \frac{1-\beta}{|1-\alpha|} |z|^2 + \sum_{n=3}^{\infty} \frac{2(1-\beta)}{n(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-2} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^n \end{aligned}$$

and

$$\begin{aligned} \max & \left\{ 0, 1 - \frac{2(1-\beta)}{|1-\alpha|} |z| - \sum_{n=3}^{\infty} \frac{2(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-1} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^{n-1} \right\} \\ & \leq |f'(z)| \leq 1 + \frac{2(1-\beta)}{|1-\alpha|} |z| + \sum_{n=3}^{\infty} \frac{2(1-\beta)}{(n-1)|1-\alpha|} \left( \prod_{j=1}^{n-1} \left( 1 + \frac{2(1-\beta)}{j|1-\alpha|} \right) \right) |z|^{n-1}. \end{aligned}$$

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